

PROGRAM ID: FBC10520
TIME: 10.39.04
PSC OFFER NUMBER: 49ZMO1219005

PROMOTIONAL SERVICES CENTER
CONSUMER FULFILLMENT SYSTEM
PROMOTIONAL STATUS REPORT

PAGE 1
DATE 04/07/94

PO BOX NUMBER	METHOD OF DISTRIBUTION	DISTRIBUTION DATE	EXPIRATION DATE	VOLUME OF RELEASE	ESTIMATED-REDEMPTION PROM GRP	KANKAKEE
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PSC OFFER DESCRIPTION: ALPINE SMO
PPL NUMBER: 94700A
PRODUCT/BRAND: ALPINE
TYPE OFFER: QUESTION
DISTRIBUTION AREA: NATIONAL
SHIPPED BY:
POP REQUIREMENTS: COMPLETE

		08/01/94		250 M	25000	25000
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*Updated reports
Vince*

	P REQUESTS
P.D. BOX 8898	5,135
TOTALS	5,13

* ESTIMATE REPRESENTS MAIL RECL

RED	REDEMPTION	ESTIMATED* REQUESTS
022	2.80%	24,993
022	2.80%	24,993

2041390024

	PRIOR CUM REQUESTS	WEEK ACTIVITY REQUESTS	CUM TO REQUESTS
UNQUAL/INELIGIBLES			
DUPS ELIMINATED			
TOTALS			

ITEM ACTIVITY

2041390025